

1. **Purpose:** The purpose of this contest is to design a new logo for the famous comedian Carrot Top that captures his unique style and brand.
2. **Eligibility:** This contest is open only to legal residents of the 50 U.S. States and the District of Columbia (the "Territory"), age 21 and older and located in the Territory at the time of entry. Carrot Top ("Carrot Top") and its parent, subsidiaries and affiliated companies, sales representatives, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this contest and each of their respective officers, directors, employees and agents (collectively, "Contest Parties"), and their immediate family members and persons living in the same households of each (whether related or not) are not eligible to participate. This contest is subject to all applicable federal, state and local laws and is void where prohibited by law. By entering this contest, participants agree to abide by and be bound by these Official Rules and decisions of Carrot Top, which shall be final in all matters relating to this contest.
3. **How to Enter:** Participants must submit their design in a layered Adobe Illustrator file format, via email to the designated contest email address ctlogocontest@gmail.com . Entries must be original designs and not copied from other sources. The deadline for submissions is Friday, October 6th 2023. Any entries received after this date will not be considered.
4. **Copyright Usage:** Participants, by submitting an entry, grant Carrot Top and his representatives an exclusive, perpetual, royalty-free license to use, reproduce, modify, and distribute the design in any media or format for any purpose, for all eternally.
5. **Judging:** Designs received will be narrowed down to a maximum of 10 finalists after the deadline. These finalists will be posted on Carrot Top's social media in which the public will then have two weeks to vote on their three favorites. Then, of those three, a panel of judges appointed by Carrot Top will select the winning design. Entries will be judged on their originality, creativity, relevance to Carrot Top's brand, and overall design aesthetic.
6. **Deadline:** The deadline for submissions is Friday, October 6th 2023. Any entries received after this date will not be considered.
7. **Prize:** The winning design will be featured on Carrot Top's social media accounts. The winner will also receive:
 - a. Two (2), three hundred dollar (\$300) Allegiant travel vouchers (ARV \$600)
 - b. A two (2) night, three (3) day stay in a Tower Premium King Room at Luxor Hotel and Casino (ARV \$750)
 - c. A one hundred fifty-dollar (\$150) food and beverage credit to be used at Luxor Hotel and Casino (ARV \$150)
 - d. Two (2) tickets to Carrot Top's Las Vegas show (ARV \$183); and
 - e. A VIP meet & greet with Carrot Top (ARV \$106)
 - f. Approximate Retail Value ("ARV") of all prizes: \$1,789
8. **Disclaimer:** Prize must be accepted as awarded. Travel restrictions, conditions and limitations may apply. Contest Parties will not replace any lost, mutilated, or stolen tickets, Allegiant travel vouchers or certificates. All characteristics and features of the prize(s) except as otherwise explicitly stated above are at the Carrot Top's sole and absolute discretion. No substitution, cash

redemption or transfer of prize is permitted except at Carrot Top's sole discretion or as provided herein. If a prize, or any portion thereof, cannot be awarded for any reason, Carrot Top reserves the right to substitute such prize (or portion thereof) with a prize of equal or greater value. Stated ARV is as of date of printing of these Official Rules. Actual value may vary. In the event actual value is less than the stated value, the difference will not be awarded. All federal, state, provincial, and local taxes, and all other costs associated with acceptance or use of the prize, are the sole responsibility of the winner. For tax reporting purposes, prize winner may be issued and required to complete one or more U.S. IRS forms for the fair market value of the prize, and the winner may be required to provide Carrot Top with a valid social security number, tax identification number or other information before the prize will be awarded. You will never be asked to provide a credit card number to be verified as a winner or to receive a prize. Prize will be awarded only to an address within the Territory provided they are claimed properly in accordance with these Official Rules.

Allegiant is not responsible for flight cancellations, weather conditions or accommodation requests or any other circumstance beyond its control, or for inability of winner to travel in accordance with these Official Rules. All other expenses not specifically mentioned herein, including, but not limited to, additional meals, gas, parking fees, insurance, tolls, beverages, activities, incidental hotel expenses, transportation, including transportation between airports, taxes and/or gratuities are the sole responsibility of each winner. Allegiant travel vouchers are valid for one year from the date of issuance. All booking and travel must be completed within one year. Any amounts due over the value of the Allegiant travel voucher shall be the winner's sole responsibility. Any unused portions of the Allegiant travel voucher will be forfeited. The winner is responsible (at his/her expense) for ensuring that he/she has a valid required travel documentation. The winner and anyone traveling with the winner must comply with all airline and security requirements. Additional terms and conditions located at www.allegiantair.com apply to air travel.

Airfare is based on availability and may be subject to certain blackout dates (1/1-5, 3/1-3/30, 4/2-6, 11/20-30, 12/1, and 12/18-31). Seats are limited and may not be available on all flights.

Changes/Cancellation. Changes to reservations are subject to a change fee of \$25 per person, per segment. No changes or substitutions will be permitted within seven days of scheduled departure. All changes must be made online at www.allegiantair.com, through the Allegiant mobile app, or through Allegiant's reservation call center at 702-505-8888. Changing the originating city and destination of the originally booked itinerary is not permitted. Allegiant reserves the right to cancel, alter routes/times and suspend air service without notice. Management reserves all rights. No cash value.

By submitting an entry, participants grant Carrot Top and his representatives a non-exclusive, perpetual, irrevocable, royalty-free license to use, reproduce, modify, and distribute the design in any media or format for any purpose. Carrot Top reserves the right to cancel or modify the contest at any time, for any reason, without notice. The winner is solely responsible for any

taxes or fees associated with the prize. By entering the contest, participants agree to be bound by these rules and the decisions of the judges.

Conditions of entry Submission: Any entry which Carrot Top, in its sole opinion, deem to be inappropriate for publication or inclusion in this contest will not be considered or displayed and the corresponding entrant will be disqualified. Entry cannot, in the opinion of Carrot Top: (i) be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (ii) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (iii) be obscene or offensive, endorse any form of hate or hate group; (iv) defame, misrepresent or contain disparaging remarks about the Contest Parties or its products, or other people, products or companies; (v) contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses; (vi) contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media); (vii) except for incidental usage, as determined solely by Carrot Top, contain or reference trademarks, logos (except Carrot Top's) or trade dress owned by others, or advertise or promote any brand or product (except Carrot Top's) of any kind, without permission; (viii) communicate messages or images inconsistent with the positive images and/or goodwill to which Carrot Top wishes to associate; and (ix) depict, or be in violation of any law. By submitting an entry each entrant represents and warrants that: (i) his/her entry is the sole and exclusive property of the entrant; (ii) the entry is an original creation of the entrant; (iii) entrant owns or otherwise has rights to use all elements of the entry; (iv) the entry has not been copied in whole or in part from any other work; (v) the entry does not violate or infringe any copyright, trademark/tradename, or other proprietary right of any person or entity (including but not limited to rights of privacy or publicity or portrayal in a false light); (vi) the participants depicted in the entry (if any) have given written consent to its submission into the contest and use as contemplated by these Official Rules and entrant can supply proof of permission if requested by Carrot Top; (vii) entrant is the parent or legal guardian of all persons under the age of majority in the jurisdiction in which they reside who appear in the entry (other than entrant, if applicable); (viii) the entry has not been previously published; (ix) publication of the entry via various media including web posting, will not infringe on the rights of any third party. Each entrant will indemnify and hold harmless, the Contest Parties from any claims to the contrary.

Releases: By participating in this contest, entrants agree (and agree to confirm in writing): (a) to the maximum extent permitted by law, that all causes of action arising out of or connected with this contest, or prize awarded, shall be resolved individually, without resort to any form of class action; (b) to release, defend, indemnify and hold harmless Contest Parties and their respective successors and assigns from and against any liability, loss, claim or cause of action, including, but not limited to, injury, death or damages arising out of participation in this contest or the acceptance, possession, use or misuse of any prize received in this contest or the use of any

photo, video or entry; and (c) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred to enter, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

Choice of Law, Jurisdiction and Notice: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Carrot Top in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Nevada, without giving effect to any choice of law or conflict of law rules (whether of the State of Nevada or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Nevada. By entering, entrants irrevocable consent to the exclusive jurisdiction of the federal and state courts located within the county of Clark, state of Nevada for any action, suit or proceeding arising out of or relating to this contest. These Official Rules are protected by U.S. and International copyright laws. Reproduction and distribution of these Official Rules without written permission from Carrot Top is prohibited.